

Point Positive, Inc.



**FOSTERING OUR ENTREPRENEURIAL
ECOSYSTEM THROUGH
ANGEL INVESTING**

Entrepreneurship with Regional Impact

Point Positive supports entrepreneurs in the Greater Adirondacks by providing mentorship, education, and access to angel investors. We help startups grow, create jobs, and strengthen local communities through funding and expert guidance from experienced investors.



Fueling Local Innovation

If you have a scalable business idea benefiting the Greater Adirondacks, Point Positive offers more than funding—we connect you with experienced investors, mentorship, and a supportive network to help your venture thrive and impact the community.

Investing in Success

Point Positive's member investors are experienced leaders who provide capital, mentorship, and networks to support growing Adirondack startups. Through pitch sessions and collaboration, they help nurture innovative businesses that drive regional economic growth.

Collaborating for Growth

Partnerships with regional colleges, economic groups, angel investors, and venture funds strengthen our network, creating jobs and building sustainable businesses that help retain graduates and future generations in the Adirondacks.

The Point Positive Fund

The Adirondack Foundation's Point Positive Fund supports emerging entrepreneurs through mentoring, workshops, and the promotion of regional economic opportunities. Tax-deductible donations from individuals and organizations help sustain these educational efforts.

Investment Portfolio

Launched in 2014, Point Positive has vetted over 75 ventures and financed 14 companies (5 of which are Minority Women-Owned Business Enterprises), triggering millions of dollars in additional capital, resulting in more than 135 new professional jobs. None of these companies is directly based on tourism; thus, they provide a stronger, more diversified economy in the Adirondacks.



SMALL TOWN CULTURES

Operating out of her home in Keene, Cori Deans invented her own remedy to manage her Crohn's disease with fermented foods. Now this food business is on shelves and providing a healthier way to live for many.

Investment to date: \$1,060,000.

Job creation: 10 employees



BIRCH BOYS CHAGA

Founded in 2016 by Garrett Kopp while a sophomore at Clarkson University. The chaga, reishi, and other mushrooms used in their products are sourced in the Adirondacks and sustainably harvested, ground, and packaged in Tupper Lake.

Investment to date: \$310,000 in equity

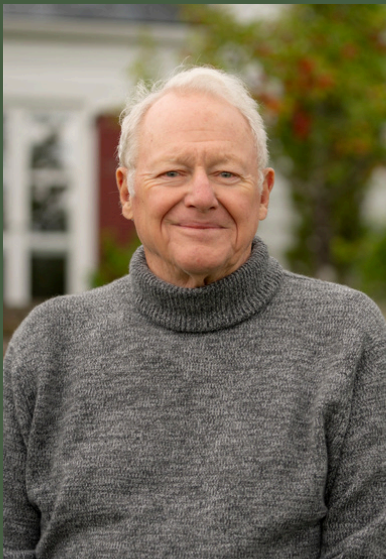
Job creation: 4 employees

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"I have found that there is a huge need for mentoring entrepreneurs. Often, we see a business plan, but the entrepreneur has no idea how to sell their concepts to the savvy members of our group."

~ Adele Connors, Co-Founder



"There are many reasons to come to the beautiful Adirondacks, but limited start-up or growth capital can deter entrepreneurs. Point Positive helps by providing funding and mentoring to grow businesses and strengthen our communities."

~ Lee Keet, Co-Founder

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Ready to launch or invest in a venture
that shapes the Adirondacks?

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